

Matt Manieri

Creative Director | Front-End Web Developer | User Experience

Developer of compelling websites/apps/brands for *more than 15 years*. Expert front-end developer on the front lines of innovation. Creative leader who can simplify a complex story to create a meaningful and lasting user experience.

RECENT EXPERIENCE

M3 USA (Since 2010)

Creative Director | Front-End Developer | User Experience

- Creative Director and Lead Front-End Developer for all site builds/redesigns, apps, and new products for Healthcare Providers/Pharmaceutical Industry.
- Innovative, best-practice approach to user interface design, with a strong focus on responsive mobile development.
- Highly successful management of creative/web operational teams, resulting in unprecedented growth.

PICS (2007-20009)

Creative Director | Front-End Developer

- Lead Front-End Developer of numerous forward-thinking corporate sites and content management systems (WordPress).
- Managed creative division, client relationships, and strategic planning.
- Highly effective marketing campaigns, including social media, blogs, HTML email, Google Adwords, and webinar production.

University of Pennsylvania (2001-2007)

Front-End Developer, Designer, Production Manager

- 75% reduction in production costs through implementation of in-house digital imaging and production center.
- Management of website, including creating content, design, database-integration, creation of online ordering system
- Production management of numerous academic books, including acquisition, editing, digital imaging, design to printed product.

PAST EXPERIENCE

Publishing and technical positions with Elsevier, Wolters Kluwer, Current Medicine, and owner of design firm. *More info available.*

EDUCATION

LaSalle University

BA, English Literature, 1997

University of Pennsylvania

Professional training

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KIND WORDS

“High-level of professionalism, creativity, technical aptitude, strongest work ethic, and inherent desire to deliver beyond expectations. A welcome and important addition to any team.”

~ Jim Deegan, PICS

WHAT TO EXPECT

A unique blend of creative management, technological know-how,, and strategic savvy bundled with experience, tenacity, and a compulsion to deliver results that consistently exceed expectations. A polished, positive, can-do approach, coupled an uncommon dedication.

UNCOMMON DEDICATION

If I'm given the opportunity to join your team, my history has shown that I will fully dedicate myself to growing your business through forward-thinking, creative initiatives, and make a positive impact on those around me in the process.