

# Matt Manieri

## Creative Director | Front-End Web Developer | User Experience

Developer of compelling websites/apps/brands for *more than 15 years*. Expert front-end developer on the front lines of innovation. Creative leader who can simplify a complex story to create a meaningful and lasting user experience.

### RECENT EXPERIENCE

#### M3 USA (Since 2010)

##### Creative Director | Front-End Developer | User Experience

- Creative Director and Lead Front-End Developer for all site builds/redesigns, apps, and new products for Healthcare Providers/Pharmaceutical Industry.
- Innovative, best-practice approach to user interface design, with a strong focus on responsive mobile development.
- Highly successful management of creative/web operational teams, resulting in unprecedented growth.

#### PICS (2007-20009)

##### Creative Director | Front-End Developer

- Lead Front-End Developer of numerous forward-thinking corporate sites and content management systems (WordPress).
- Managed creative division, client relationships, and strategic planning.
- Highly effective marketing campaigns, including social media, blogs, HTML email, Google Adwords, and webinar production.

#### University of Pennsylvania (2001-2007)

##### Front-End Developer, Designer, Production Manager

- 75% reduction in production costs through implementation of in-house digital imaging and production center.
- Management of website, including creating content, design, database-integration, creation of online ordering system
- Production management of numerous academic books, including acquisition, editing, digital imaging, design to printed product.

### PAST EXPERIENCE

Publishing and technical positions with Elsevier, Wolters Kluwer, Current Medicine, and owner of design firm. *More info available.*

### EDUCATION

#### LaSalle University

BA, English Literature, 1997

#### University of Pennsylvania

Professional training

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[hire-matt.com](http://hire-matt.com)

### KIND WORDS

“High-level of professionalism, creativity, technical aptitude, strongest work ethic, and inherent desire to deliver beyond expectations. A welcome and important addition to any team.”

~ Jim Deegan, PICS

### WHAT TO EXPECT

A unique blend of creative management, technological know-how,, and strategic savvy bundled with experience, tenacity, and a compulsion to deliver results that consistently exceed expectations. A polished, positive, can-do approach, coupled an uncommon dedication.

### UNCOMMON DEDICATION

If I'm given the opportunity to join your team, my history has shown that I will fully dedicate myself to growing your business through forward-thinking, creative initiatives, and make a positive impact on those around me in the process.